



vana trust

Contributing to the Community

Vana Trust
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vana trust limited

Registered Charity No:
1105276

Registered Office:
11 Romola Road
London SE24 9BA

Registered in England

'Walk with me' Sponsorship Campaign 2017

The Opportunity

Vana Trust would like to invite you to become the sponsor/headline sponsor for the 'Walk With Me' campaign and invite-only dinner. The Vana Trust was founded by Nyasha Gwatidzo and registered as a charity in the UK in July 2004. The charity was established in order to advance good health and education for children and young adults in Africa and the UK.

Vana Trust takes pride in ***"enriching the lives of vulnerable children and adults by promoting self-esteem and developing confidence and skills through education, commitment, encouragement and support"***.

The main operations of the Trust are:

- St David's School, Zimbabwe at present sponsors tuition fees and school uniforms for 100 children who are either orphans affected by HIV/AIDS or poverty at St David's Primary School. Over the past 12 years, Vana Trust has sponsored and worked with approximately 1,000 children in Nyandoro.
- Vana Trust Organic Farm, Buckinghamshire, an eco-friendly eight-acre farm, set up with the aim of unlocking the potential of children and young adults with special needs, behavioural and emotional problems within the tranquillity of an organic farm. The farm opened in September 2009 and has recently been accredited by ASDAN to help staff and volunteers develop personal and social attributes through a qualification process.

The 'Walk With Me' campaign

Our annual 'Walk With Me' campaign will be held on 29th May 2017 to 10th June 2017. Led by Nyasha Gwatidzo, founder of Vana Trust, a group of volunteers will embark on a 225km walk. The main objective is to raise money to provide St. David's School with a Science Lab and repair a borehole for both schoolchildren and villagers to have access to clean water. The funds raised will also benefit schoolchildren in Zimbabwe who are orphaned or whose parents, affected by HIV/AIDS, are not able to pay for their education. The walk will also raise funds for a livestock barn in the UK as this is needed to develop further activities and experiences for our vulnerable trainees, to be able to breed livestock, to keep a wider range of animals and to increase the educational value of the farm project.

The 'Walk With Me' trek will start at Manyushwa Primary School, passing through a total of thirteen (13) schools and finishing at St. David's Primary School in Chihota, Zimbabwe. Nyasha will conduct structured presentations and awareness workshops at key schools along the route to inspire the youth and the community to aspire beyond their current circumstances and kick start sustainable community projects. Topics include business & entrepreneurship, disability, personal development and sustainability.

www.vanatrust.org.uk



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Fundraising Dinner

A VIP dinner will be hosted in Zimbabwe on the 10th June 2017 to celebrate yet another successful walk and to raise funds towards the fundraising target. A UK VIP dinner will be held on 23rd September 2017 to also raise funds for the Charity. This is a high level event which offers an in-depth engagement opportunity with an exclusive network of corporate, charity and individual donors.

Marketing

The event will be marketed through social media, including to our donor supporters, consultants and service providers from around the globe. It will also feature on both UK and Zimbabwe press and radio to raise awareness of the campaign.

Nyasha has logged her journey through her blog

<http://www.nyashagwatidzo.com/blog/> to ensure the content of the 'Walk With Me' campaign has a lasting impact.

Benefits of Sponsorship

Through this sponsorship, you will become the headline supporter of the campaign and the fundraising dinner on September 23rd 2017.

Specific benefits include:

- Branding as headline sponsor across pre and post event communications; and at the fundraising dinner.
- Welcome speech and speaker opportunity at the fundraising dinner – the exact nature of which to be decided.
- Opportunity to provide marketing collateral to delegates.

We are also happy to discuss any additional needs unique to the sponsor.

Financial Commitment

For headline sponsorship of this campaign and VIP dinner we are asking for a commitment of £1,000.

Your sponsorship will help assure the success of the 'Walk With Me' fundraising campaign. We very much look forward to continuing this discussion with you and thank you for your consideration of this opportunity.

For further information please contact:

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